

CARDLINE POSTCARD TEMPLATE

TEMPLATE MEASUREMENTS:

BLEED AREA (Yellow): 156mm x 106mm

TRIM SIZE (Black): 150mm x 100mm

SAFETY MARGIN (Grey): 144mm x 94mm

HOW TO USE TEMPLATE:

Create a new file in your artwork program, using the BLEED AREA measurements as the page size.

Import/Place the PDF template into the document.

Photoshop users: You will have to manually set the Resolution & Colour Mode when importing PDF.

Please ensure Resolution is at least 300 DPI & Colour Mode is CMYK.

Place non-printing guides along the outside edges of the black TRIM SIZE box.

Place non-printing guides along the outside edges of the grey SAFETY MARGIN box.

When creating artwork, backgrounds/wallpapers must cover the yellow BLEED AREA.

Any artwork that is required to be seen after cutting must be inside the grey SAFETY MARGIN.

Delete all non-printing objects prior to uploading the file.